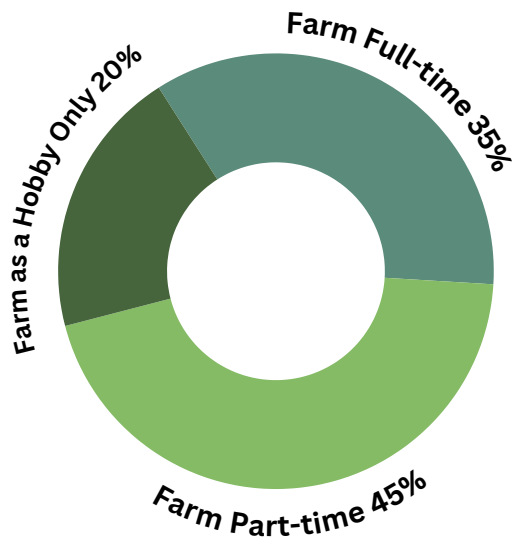


2023 Kaua'i Kalo Farmer Needs Snapshot

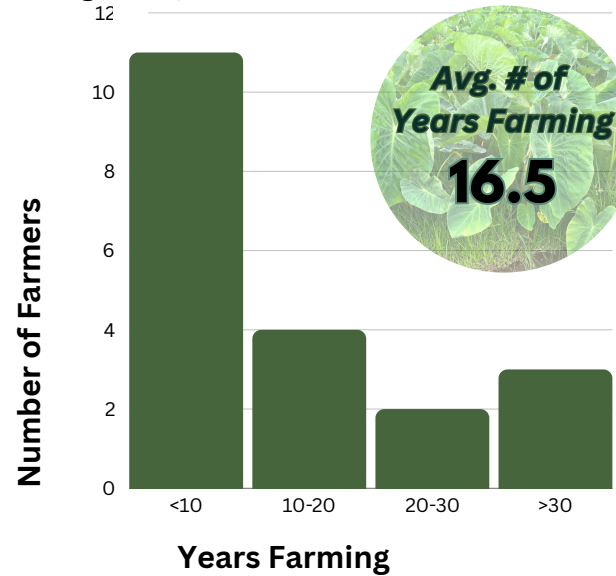


A needs assessment survey as a part of Mālama Kaua'i's Kalo to Kula project, which included 21 farmers representing 124 acres of kalo



Average Age of Farmer **50**

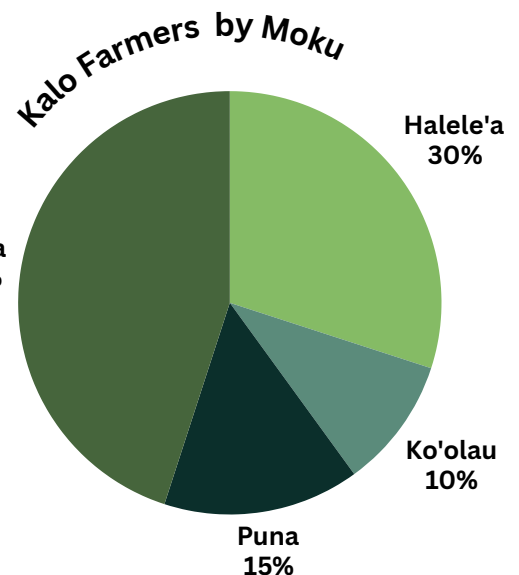
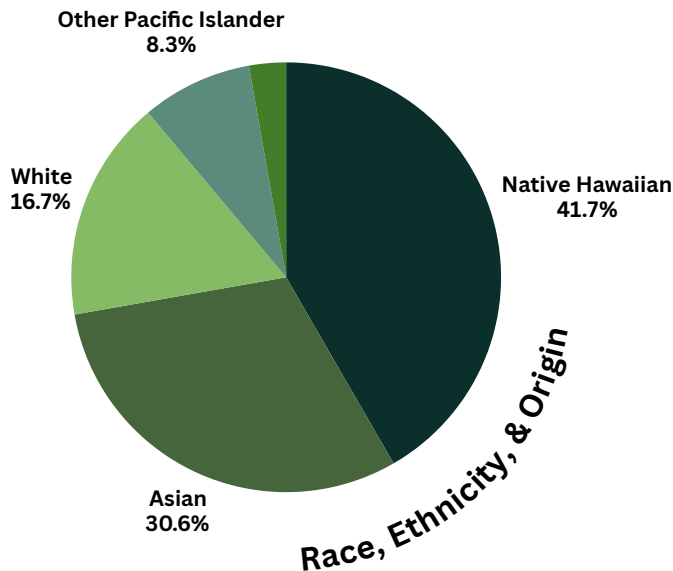
Youngest: 27, Oldest: 87

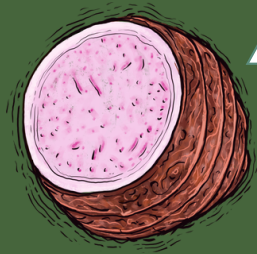


Only 20%
of Farmers
Own their
Farmland

95%
Born & Raised
in Hawai'i

Only 25%
of Farmers Live
on their Farm





**Average Price
of Corm:
\$1.45/lb**



**Average Price
of Lau:
\$2.28/lb**

45% *of farmers grow more kalo than they have markets for*

**Only
25%**
*of Farmers Make
Value-Added
Products*

**Top
Farmer
Needs**

85%
*of Farmers Are
Interested in
Selling Products
to Schools*

Most Pressing Needs

1. Labor
2. Equipment (including repairs/maintenance)
3. Funds & Revenue

Supplies

1. Small processing equipment, supplies & packaging
2. Wash station area
3. Cold storage

Technical Assistance

1. Fertility, soil health, and amendments
2. New / modern production techniques
3. Identifying and treating diseases

Business Support

1. Grants, cost-share, and loan programs
2. Financials and taxes
3. Human resources, labor & staffing

